



Dear Richland County Artisan

Are you interested in participating in the 2019 South Carolina Ag + Art Tour?

The South Carolina Ag + Art Tour is the nation's largest free, self-guided tour of farms featuring local artisans and farmers markets. During the tour visitors have the opportunity to visit your farm to see first-hand where their food comes from, watch artists in action and purchase their works, and learn more about rural life. The tour has had over 30,000 visitors participating since founded in York County in 2012. It included 12 SC counties in 2018 and we are expanding to Richland county in 2019!

The 2019 Ag+ Art Tour will take place a weekend in June 2019 with different counties participating each weekend. The tour will run from 9:00 AM - 5:00 PM on Saturdays and 1:00 - 5:00 PM on Sundays.

Since 2019 will be the first year of Richland County participation in the Ag + Art To, the Richland County Tour Committee is getting started early so that we will have a great tour our in first year.

An **Artisan** for the purpose of this program is defined as an individual that makes hand crafted products without the use of kits, commercial models and whose primary components are not manufactured. Craft artisans will be located at Farm Sites and can sell their products.

Examples include but are not limited to painters, potters, weavers, quilters, acoustic musicians, artisan bakers, value-added producers, etc. There is NO FEE to participate. Bakers and value-added food producers must provide a copy of any applicable permit required to sell your product in South Carolina.

### Pairing Farm Sites and Artisans

While we are now in the process of recruiting farms for the tour, once the farms have been identified, Artisans will be able to provide their site location preferences. Artisans will also be able to share if they have a previous relationship with a particular farm site. Farms and artisans wishing to pair up, should let the Ag + Art Tour County Planning Committee know as soon as possible, and we will make every effort to place artisans at their requested location, but this placement cannot be guaranteed. If multiple artisans select the same location, placement will be based on a first-come-first-served basis, with special attention given to the type of artisan to allow for a diversity of activities at each site. Depending on the variety of artisans, multiple artisans at one farm site may be accommodated.

### As a Participating Artisan Your Will Be Asked to Agree to:

- Participate during the designated time/hours of the tour.
- Engage visitors through demonstrations and/or performances.
- Connect with your Farm Site prior to the tour to introduce yourself and plan your set-up.
- Use our brand guide to promote the tour.
- And most importantly, have fun!

## Are you Interested In participating?

Please provide the following information and email to Scott Warner at [warner-scott@aramark.com](mailto:warner-scott@aramark.com)

Your Name:

Your Business name (if applicable):

Mailing Address:

Phone Number:

Email:

Website (if applicable):

Select the one word below that best describes your work.

Painter

Potter

Weaver

Metalworks

Performing Arts

Sculpture

Handmade Jewelry

Quilter

Woodworks

Baked Goods/Food

Handmade Soaps/Lotions/Candles

Value added Products (Jams, jellies, etc.)

Other:

Describe your work. What can a visitor see/experience/purchase from you during the tour weekend? Please try to use 100 words or less.

Optional Special Event/Demonstrations: For Example: Pottery demonstration, musical performance, etc. Include time and day preference if desired.

Artist interested in participating will be contacted and kept informed of the 2019 tour planning milestones as they develop. Registration will be available once the participating farm sites are finalized. Farm site names and locations will be included in the registration information.

For questions or further information please Contact John Newman at [john@johnmnewmanplanning.com](mailto:john@johnmnewmanplanning.com) 802-622-8018